

Jan Lovelace 7/25/07
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WHNS - EEO Public File Report

In compliance with the Equal Employment Opportunity rules of the Federal Communications Commission, WHNS submits the following FCC EEO Public File Report. This report, required by 47 C.F.R. section 73.2080c(6), is filed on the WHNS website and in the WHNS Public File and consists of three (3) parts as follows:

1. A form for each job vacancy filled by the station from August 1, 2006 to July 31, 2007 entitled the "**Recruitment Sources Report**" which includes the following information:

*A list of all job vacancies filled by the station employment unit during this reporting period, identified by job title.

*The Recruitment Sources used to fill those job vacancies, identified by name.

*The Recruitment Source referring the hiree for each job vacancy.

2. A second form entitled "Interviewee Records Report" listing the following information:

*Each Recruitment Source listed by name, contact name, address and phone number.

*The total number of persons interviewed for job vacancies between August 1, 2006 to July 31, 2007.

3. A brief description of Recruitment Initiatives.

In compliance with the Equal Employment Opportunity rules of the Federal Communications Commission, WHNS submits the following FCC EEO Public File Report. This report, required by 47 C.F.R. section 73.2080(c)(6), is filed on the WHNS website and in the WHNS Public File.

YTD Recruiting Sources Report

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RS/O=Requesting Sources/Organizations that requested and received the job vacancy notice.
X= Represents All Recruiting Sources that received the job vacancy notice.

HS=Recruitment Source that referred Hire.

IR/ER=Hiree was referred by Industry Referral/Employee Referral.

IP = Internal Promotion = this only applies for those job vacancies where the recruitment source process was followed and then the position was filled internally.

WHNS Recruitment Sources Report

In compliance with the Equal Employment Opportunity rules of the Federal Communications Commission, WHNS submits the following FCC EEO Public File Report. This report, required by 47 C.F.R. section 73.2080c(6), is filed on the WHNS website and in the WHNS Public File.

Reporting of Information Relative to Job Vacancies Filled by WHNS for the Period of August 1, 2006 to July 31, 2007.
For the period of August 1, 2006 to July 31, 2007, WHNS filled the following job vacancies as defined by the FCC EEO rules.

YTD Recruiting Sources Report

Job Vacancies: August 1, 2006 to July 31, 2007

Recruiting Sources (Position Filled Date)	Master			Weekend			Photographer/		
	Control Tech PT			Anchor/Reporter			Editor		
	4/2/07			5/9/07			7/2/07		
	RS/O	X	HS	RS/O	X	HS	RS/O	X	HS
AAJA - Asian American Journalists Assoc.									
AWRT Career Line					X			X	
Greenville Urban League	X	X		X	X		X	X	
National Association of Black Journalists								X	
National Association of Broadcasters			X		X			X	
National Association of Hispanic Journalists					X				
National Society of Black Engineers									
Society of Broadcast Engineers									
South Carolina Broadcasters Association		X			X			X	
Women in Communications-GVL Chapter	X	X		X	X		X	X	
Women in Communications-National Chapter									
Asheville Citizen Times									
Greenville News Piedmont		X						X	
Spartanburg Herald Journal								X	
Spots-N-Dots									
Television Bureau of Advertising									
Broadcasting Magazine									
Television Week (Electronic Media)					X				
Benedict College	X	X		X	X		X	X	
Clarke University	X	X		X	X		X	X	
Clemson University	X	X		X	X		X	X	
Isothermal Community College	X	X		X	X		X	X	
ITT Technical Institute	X	X		X	X		X	X	
Newberry College	X	X		X	X		X	X	
Greenville Technical College	X	X		X	X		X	X	
Greenville County Workforce Development (added 6/23/06)	X	X		X	X		X	X	
North Greenville College	X	X		X	X		X	X	
South Carolina State University	X	X		X	X		X	X	
Tri-County Technical College	X	X		X	X		X	X	
University of South Carolina-Spartanburg	X	X		X	X		X	X	
South Carolina Job Service	X	X		X	X		X	X	
Lander University	X	X		X	X		X	X	
MediaLine.Com									
TVJOBS.com		X				HS		X	
TVWEEK.com					X				
mediabiz.com									
meredith.com		X			X			X	HS
foxcarolina.com		X	HS		X			X	
careerbuilder.com		X						X	
goonstate.com									
varietycareers.com									
602 Communications									
RTNDA.org									
Industry/Employee Referral									
Internal Promotion									
Networking/Work-In									

Key:

RS/O=Requesting Sources/Organizations that requested and received the job vacancy notice.

X= Represents All Recruiting Sources that received the job vacancy notice.

HS= Referral Source

HS=Recruitment Source that referred Hiree.

IR/ER=Hiree was referred by Industry Referral/Employee Referral.

IP = Internal Promotion = this only applies for those job vacancies where the recruitment source process was followed and then the position was filled internally.

WHNS INTERVIEWEE RECORDS REPORT

Job Vacancies: August 1, 2006, through July 31, 2007

This Report lists all Recruitment Sources and the total number interviewees referred by each Recruitment Source during this reporting period.

# Interviewees	Referral Sources	Name	Contact Name/Title*	Telephone	Fax	Address1	Address2	City	State	Zip	E-mail Address
1	AAJA - Asian American Journalists Assoc.	Albert Lee	415.348.2051	415.346.6343	Professional Programs Coordinator	1182 Market St, Suite 320		San Francisco	CA	94102	post@aaja.org
1	AWRT Career Line	Alicia Edison/Administrator	703.508.3290	703.508.3266	1595 Spring Hill Road, Suite 330			McLean	VA	22182	awrt.org site -to list page online
1	Greenville Urban League	Brenda Croft/HR Director	864.244.3862	864.244.6134	15 Regency Hill Drive			Greenville	SC	29607	ulupstate@aol.com
1	National Association of Black Journalists	Warner Williams	301.445.7100	301.445.7101	8701-A Adelphi Road			Adelphi	MD	20783-1716	nabj.org-to list page online
1	National Association of Broadcasters	on line job listing	202.429.5497	202.429.5406	Employment Clearhouse	1771 N Street, NW		Washington	DC	20036	nab.org
1	National Association of Hispanic Journalists	Job Bank Coordinator	202.662.7145	202.662.7144	Career & Opportunity Exchange	1193 National Press Building		Washington	DC	20045-2100	jobbank@nahj.org
1	National Society of Black Engineers	Administrative Team	703.549.2207	703.683.5312	1454 Duke Street			Alexandria	VA	22314	www.nspe.org - list on-line only
1	Society of Broadcast Engineers	Scott Jones	317.253.1640	317.253.0418	9247 N. Meridian St., Suite 305			Indianapolis	IN	46260	klones@sbsc.org
1	South Carolina Broadcasters Association	on line job listing	803.777.6783	803.777.8729	USC College of Journalism	One Harbison Way, Suite 112		Columbia	SC	29212	SCBA.net-to list
1	Women in Communications-Gvl Chapter	Myra Simmons	864.234.2942	864.282.8509	Greater Greenville Chapter	P.O. Box 5264		Greenville	SC	29606	msimmons@greenvillechamber.org
1	Women in Communications-National Chapter	Patricia Troy	410.544.7442	410.544.4640	1244 Ritchie Hwy, Suite 6			Arnold	MD	21012-1887	womcon.org -to list for fee
2	Asheville Citizen Times - Classified Dept	Brittany Young	828.232.5908	828.253.4682	P.O. Box 2090			Asheville	NC	28802	bryoung@ashevillgannett.com
2	Greenville News Piedmont - Classified Dept	Pat Fazio	864.298.4009	864.298.4019	P.O. Box 1688			Greenville	SC	29602	pfazio@greenvillenews.com
6	Spartanburg Herald Journal	Nancy Mullinax/594-6325	864.582.2104	864.594.6349	P.O. Box 1657			Spartanburg	SC	29304	classified.lineads@shj.com
6	Spots-N-Dots	Classified Dept/ Dai	888.884.8630	607.729.7331	167 Oakdale Road			Johnson City	NY	13790	alice@spotndots.com
6	Television Bureau of Advertising	212.486.1111	212.935.5631	TV8 Web Page		3 East 54th Street		New York	NY	10022	tvb.org - to list on line
6	Broadcasting & Cable Magazine	Katie Rosa	323.965.2089	323.549.4140	5700 Wilshire Blvd, Suite 120			Los Angeles	CA	90036	katie.rosa@reedbusiness.com
6	Television Week (Electronic Media)	Marc Abrams	323.370.2415	323.658.6174	6500 Wilshire Blvd, Suite 2300			Los Angeles	LA	90048	twweekclassifieds@crain.com
6	Benedict College	Karen Rutherford	803.256.4220	803.253.5063	Career Placement Office	1600 Harden Street		Columbia	SC	29204	rutherford@benedict.edu
6	Bob Jones University	Casey Wren (ext 2730)	864.242-5100	864.770-1307	Dept Head/Radio & Television	1700 Wade Hampton Blvd.		Greenville	SC	29614	cwren@bjui.edu
6	Claffin University	Jennifer Hall	803.535.5333	803.535.5379	Office Manager	400 Magnolia Street		Orangeburg	SC	29115	jhall@claffin.edu
6	Clemson University	Eddie Smith	864.656.5383	864.656.0599	Internship & Placement Office	402 Strode Tower, #314510		Clemson	SC	29634	seddie@clemson.edu
6	Greenville County Workforce Development	Yvonne Davis	864.467.8095	864.467.8095	301 University Ridge, Ste 1500			Greenville	SC	29601	Ydavis@greenvillegov.org
6	Greenville Technical College	Betty Vaughn	864.250.8222	864.250.8211	Career Placement Office	P.O. Box 5616		Greenville	SC	29670	www.greenvilletech.com (to post)
6	Isothermal Community College	Jay Coomes	828.286.3636	828.286.4014	Career Placement Office	P.O. Box 804		Spindale	NC	28160	jcoomes@isothermal.edu
6	ITT Technical Institute	Josh Brown	864.288.0777	864.297.0930	Career Services Specialist	Six Independence Point		Greenville	SC	29615	jbrown@itt-tech.edu
6	ITT Technical Institute	T. Glenn/Director of Career Services	864.288.0777	864.297.0930	Career Services Specialist	Six Independence Point		Greenville	SC	29615	tglenn@itt-tech.edu
6	Lander University	Deb Nygro	864.388.8243	864.388.8809	Career Placement Office	320 Stanley Avenue		Greenwood	SC	29649	www.collegecentral.com/lander
6	Newberry College	Travis Ballenger	803.321.5149	803.321.5145	Director of Career Services	2100 College Street		Newberry	SC	29108	travis.ballenger@newberry.edu
6	North Greenville College	Shurajit Gopal	864.977.7122	864.977.7021	Career Placement Office	7801 N. Tigerville Rd., Box 1892		Tigerville	SC	29688	shurajit@shur.us
6	North Greenville College	Linwood A. Hagin, PH.D.	864.977.7137	864.977.7021	Chair, Mass Communication Dept.	P.O. Box 1892		Tigerville	SC	29688	LAHagin@ngcc.edu
6	South Carolina Job Service	Jane Harden/Gloria Griffin	864.242.3531	864.232.1544	Attn: Greenville Work Force Center	PO Box 328		Greenville	SC	29602	griffin@scjs.org
6	South Carolina State University	Anna Haigler	803.536.7000	803.533.3630	Career Placement Office	300 College Street		Orangeburg	SC	29117	careercenter@scsu.edu
6	Southern Wesleyan University	Jeffrey Moore	864.639.2453	864.644.5959	Dean, School of Business	P.O. Box 1020		Central	SC	29630-1020	business@swu.edu
2	Tri-County Technical College	Pamela Rice	864.646.1577	864.646.1890	Career Placement Office	P.O. Box 587		Pendleton	SC	29670	jobplace@tcu.edu (to post)
6	University of South Carolina-Spartanburg	John Montemayor	864.503.5124	864.503.5931	Career Placement Office	800 University Way		Spartanburg	SC	29303	jmontemayor@uscuspstate.edu
6	Winthrop University	Mark S. Nortz	803.323.4529	803.323.2464	Instructor-Dept of Mass Comm.	701 Oakland Avenue		Rock Hill	SC	29733	nortzm@winthrop.edu
6	MediaLine.Com	Mark Shilstone	831.648.5200	831.648.5204	P.O. Box 51909			Pacific Grove	CA	93950	Medialine.com
14	TVJOBS.com	Mark Holloway	760.754.8177	760.754.2115							tvjob.com
6	TVWEEK.com	Marc Abrams	323.370.2415	323.658.6174	6500 Wilshire Blvd, Suite 2300			Los Angeles	LA	90048	twweek.com
4	b-roll.net	Kevin Johnson	202.486.8842	N/A	243 17th Street SE			Washington	DC	20003	kev@b-roll.net
6	602 Communications	Graeme Newell	704.543.1426	407.540.9336	6839 Charter Hills Road			Charlotte	NC	28277	gnewell@602communications.com
1	Broadcast Cable Financial Management		847.716.7000	847.716.7004	550 W. Frontage Rd, Ste. 3600			Northfield	IL	60093	BCFM.com to list
6	meredith.com										meredith.com
6	foxcarolina.com										foxcarolina.com
5	careerbuilder.com		888.424.2562								
6	goupstate.com										
11	Industry/Employee Referral										
4	Internal Promotion										
4	Internal Candidate										
1	Networking/Walk-In										
TOTAL	71										

*If contacts change during the reporting period, note date and name changes below.

Privacy Notice: The FCC requires all stations to report the names of community organizations requesting job vacancy information plus the contact person, address, and telephone number of each organization in an annual EEO Public File Report that is available to the general public. By requesting to be notified of job vacancies, you consent to the public disclosure of this information as required by the FCC.

- 9/25/06 - Added new contact person for Lander University - Deb Nygro (previously Allison Wooten)
- 10/9/06 - Added new contact person for North Green College - Shurajit Gopal
- 10/16/06 - Added new referral source - Southern Wesleyan University
- 10/13/06 - Added new contact person for Greenville News - Angie Murray (previously Patty Wells)
- 3/26/07 - Added new contacts for ITT Technical Institute, Josh Brown and Tom Glenn/Director of Career Services
- 6/19/07 - Added new contact person for Greenville News - Pat Fazio (previously Angie Murray)
- 6/20/07 - Added new Referral Source - Bob Jones University
- 6/20/07 - Added new Referral Source - Winthrop University

WHNS Recruitment Initiatives Report
August 1, 2006 through July 31, 2007

Type of Recruitment Initiatives	Date		Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
Internship Program	August 1, 2006 -	July 31, 2007	5 students participated in the WHNS Internship Program. Interns worked in the News, Creative Services, Graphics, Sales and Administration Departments. These interns performed such duties as system editing/writing news stories, assisting photographers with equipment and lighting, weather graphics, assisting with sales activities, researching log discrepancies and human resources.	Bob Jones University, Clemson University, Isothermal Community College, South Carolina State University, University of Georgia
Code of Business Conduct and Ethics Web-Based employee training program	August 1, 2006 -	July 31, 2007	All new department heads, supervisors and employees participate in the Code of Business Conduct and Ethics web-based training program. This program reviews business practices and procedures, including an overview of equal employment opportunity regarding harassment and discrimination.	Meredith Corporation's EEO & Employee Relations Department
Equal Employment Opportunity Training	August 1, 2006 -	July 31, 2007	All new managers participate in Targeted Selection Interview training process. This training includes 6 hours web based training, and covers hiring and promoting the best candidate, legal interview questions, and techniques to comply with state and local laws prohibiting discrimination.	Meredith Corporation's Training Department
Establishment of Training Program	August 1, 2006 -	July 31, 2007	Tuition Reimbursement program designed to allow employees to acquire skills to further their careers in broadcasting.	Meredith Corporation's Tuition Reimbursement Program
Equal Employment Opportunity Web-Based training program	August 1, 2006 -	July 31, 2007	All new department heads, supervisors and employees participate in the Equal Employment Opportunity web-based training program. This program reviews discrimination and harassment based on race, religion, sex, national origin, color, age, disability, sexual orientation and other protected classes under the law.	Meredith Corporation's EEO & Employee Relations Department
WHNS Web Site	August 1, 2006 -	July 31, 2007	WHNS web site instructs organization who wish to receive notification of job openings at WHNS-TV to contact the Personnel Administrator at WHNS-TV. The WHNS-TV address, phone and email address are listed for contact purposes.	www.whns.com
WHNS TV on-air announcements	August 1, 2006 -	July 31, 2007	WHNS on air PSA announcement instructs organizations who wish to receive notification of job openings at WHNS-TV to contact the Business Office/Personnel Administrator at WHNS-TV. The WHNS-TV address, phone number and email address are shown in the PSA spot.	WHNS - TV
Media Sponsor/ Partner	August 14 - 16, 2006		WHNS' sponsorship of the Urban League of the Upstate Job Fair. WHNS produced "Job Tips Series" for interviewee's on how to dress, how to prepare a resume and questions to ask. These spots aired on 8/14/06 - 8/16/06 leading to the job fair connections on 8/16/06. Information about the job fair was on www.foxcarolina.com website from July 31, 2006 - August 16, 2006. The website included links to the Urban League website and more interviewing tips for the job seekers. WHNS aired a total of 47 public service announcements - spots, and also ran news stories on 8/14/06 - 8/16/06 on "The Morning News" and "The 10 O'Clock News" promoting the Urban League Job Fair.	Greenville Urban League of the Upstate's 2006 Career Connection

WHNS Recruitment Initiatives Report
August 1, 2006 through July 31, 2007

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
Job Fairs, Career Fairs, Expos	August 16, 2006	WHNS department heads (Guy Hempel/General Manager, Jeff Guilbert/General Sales Manager, Alan DeFlorio/National Sales Manager, Kyann Lewis/News Director, Kelly Boan/Assistant News Director, Gregory Hasser/Executive Morning Producer, Michel Pelletier/Creative Services Director, Eric Clark/IT Administrator, Phyllis Olson/Business Manager and Joan Lovelace/Human Resources) manned the station's booth, and provided information about our station, at the annual career connection/diversity job fair. Managers spoke with job seekers concerning current WHNS' current job vacancies, job requirements and how to apply. This event connected with 5,000 potential candidates, and 54 employers who were seeking to fill job vacancies with their companies. We collected approximately 140 resumes resulting in one hire.	Greenville Urban League of the Upstate's 2006 Career Connection
	August 16-20, 2006	Participated in NABJ National Convention. Stephanie Maxwell/News Anchor and Jennifer Phillips/Reporter provided support to the Meredith booth and helped critique resume tapes. This convention was attended by approximately 3,000 professional job seekers, and approximately 200 candidates visited our booth and discussed career opportunities.	National Association of Black Journalist Annual Convention and Career Fair
	November 21, 2006	Participated in Belton Middle School's Career Day. Diana Watson/News Anchor and Clifton/Cross/Photojournalist participated in Career Day at Belton Middle School Career Day Fair. They provided these middle school students information on how they do their jobs, showed and shot video that was aired that night on "The 10 O'Clock News" and answered questions. They were approximately 50 students present, ranging in age from 12-14 years.	Belton Middle School, Belton, SC
	March 27, 2007	Participated in annual SCBA career job fair. Joan Lovelace/Human Resources and Kelly Boan/Assistant News Director spoke with over 150 students regarding job possibilities and their area of interest. Actively recruiting rising seniors and juniors for internship opportunities, and increasing pool of potential applicants with an emphasis on minorities. Spoke with University department heads who accompanied students, and provided literature regarding WHNS internship program. Many candidates came with their demo tapes to review as candidates for open positions.	South Carolina Broadcaster Association's Annual Collegiate Job Fair - Columbia, SC
	April 12, 2007	Participated in Careers in Communications Expo. Diana Watson/News Anchor and Melissa Simpson/Meteorologist participated in the USC-Upstate Career Center. They were part of the panel to discuss broadcasting careers to interested interns, students & alumni. They provided information material about our current job openings and internship program and how to apply.	USC-Upstate Career Center
Programs sponsored by educational institutions relating to career opportunities in broadcasting	August 1, 2006 - December 31, 2006 & January 1, 2007 - March 31, 2007	Bernard Reid/Chief Editor teaches Production, Editing and Television News classes at Tri-County Technical College.	Tri-County Technical College
	August 1, 2006 - May 14, 2007	Joe Loy/Assignment Editor was on the Radio & Television Broadcasting Advisory Committee at Tri-County Technical College.	Tri-County Technical College

WHNS Recruitment Initiatives Report
August 1, 2006 through July 31, 2007

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
	September 28, 2006	Station Tour - 9 adult students and 2 instructors were provided a station tour by Gregory Hasser/Executive Producer. The students toured the newsroom, met the Producers, Reporters, Anchors, Photographer and Editors. They learned about the many roles in the news department. They also toured the studio and control rooms, and learned about cameras, graphics, feeds & production responsibilities. Questions and answers followed the tour.	Agape English Language School
	October 6, 2006	Student Job Shadowing - Dan Bubany/Sports Director hosted a student at Mauldin Elementary School in a "job shadow day" as part of a school project.	Mauldin Elementary School
	November 7, 2006	Student Job Shadowing - Dan Bubany/Sports Director hosted a student at Palmetto Middle School in a "job shadow day" as part of a school project.	Palmetto Middle School
	November 15, 2006	Station Tour - Gregory Hasser/Morning Executive Producer and Jon Randall/Director provided a guided tour for 20 middle school students & 3 teachers from Tanglewood Middle School. The station tour included demonstrations in Master Control, Production, Editing, News Room and Studio. These students broadcast a morning news show for their school, and were especially interested in how we create a newscast, how satellite works and all aspects of a television studio. Questions were allowed by the group at any point during the tour.	Tanglewood Middle School
	November 15, 2006	School Visit - Stephanie Maxwell/News Anchor spoke to a large group of students at Beck Academy Career Day. Her presentation centered around careers in broadcast journalism. A question and answer session followed her discussion.	Beck Academy
	November 20, 2006	School Visit - Ben Hoover and Stephanie Maxwell/News Anchors visited Brook Glenn Elementary school and read to the 5th grade class as part of the 4th Annual Celebrity Readers Day.	Brook Glenn Elementary
	December 14, 2006	Weather Presentation/School Visit - Andy Wood/Meteorologist visited the 6th grade class at Lakeside Middle School to provide the class with a weather presentation. Andy gave a weathercast overview and let the students ask weather and other broadcast questions at the end of his presentation.	Lakeside Middle School
	December 21, 2006	Weather Presentation /School Visit - Michael Smith/Meteorologist was invited to Chandler Creek Elementary to give a weather presentation to approximately 30 students in the 4th to 6th grades. Michael gave a weathercast overview and let the students ask weather and other broadcast questions at the end of his presentation.	Chandler Creek Elementary
	January 21, 2007	School Visit - Eric DeGrego/Director was invited to celebrate the start of "The Bridge Program" at ITT Technical Institute. The meeting was held to help ITT Tech students develop skills through an internship program. There were approximately 40 employers in attendance through various local businesses.	ITT Technical Institute

WHNS Recruitment Initiatives Report
August 1, 2006 through July 31, 2007

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	January 23, 2007	Organizational Visit - Diana Watson/News Anchor visited the senior citizens group at First Baptist Church in Laurens, and was the keynote speaker. Diana spoke to the group about her job in television broadcasting.	First Baptist Church, Laurens, SC
	January 24, 2007	School Visit - Dan Bubany/Sports Director met with a group of broadcasting students at Arizona State Walter Cronkite School. Dan spoke with these students that were very interested in the television business and answered their questions on education, broadcast careers and how to obtain your first job in television broadcasting.	Arizona State Walter Cronkite School
	February 8, 2007	School Visit - Dan Bubany/Sports Director met with a group of students at Riverside Middle School. Dan spoke to approximately 200 students about at Riverside Middle School about broadcast journalism and what it takes to get into broadcast television. Questions and answers followed the discussion.	Riverside Middle School
	February 16, 2007	School Visit - Jeff Moreau & Diana Watson, News Anchors, were invited to Plain Elementary to speak to the 3rd grade class.. They shared a DVD copy of a past newscast, and told the students about life as a TV News Anchor. Provided a question and answer session with the students, and expressed the importance of education.	Plain Elementary
	February 22, 2007	Station Tour - Gregory Hasser/Morning Executive Producer provided a guided tour for 16 middle school students & 2 teachers from McCants Middle School. These students produce their own daily Morning newscast, and were very interested in the on air aspects of broadcasting. Some of the students were interested in the technical/directing part of the station. The students seemed very interested in the overall operation of the station and time was allowed for students to ask questions. The station tour is designed to help further educate students about how a television station operates and the jobs within.	McCants Middle School
	February 24, 2007	Organizational Visit - Stephanie Maxwell/News Anchor met with Jack-and-Jill of America State Meeting. Stephanie spoke with teenage girls during the forum "Girl Talk". The discussion centered around issues that the African-American community is dealing with right now.	Jack-and-Jill of America's Inc.
	February 26, 2007	Weather Presentation/School Visit - Andy Wood/ Meteorologist visited the 5th grade class at Cherrydale Elementary to provide the class with a weather presentation. Andy discussed weather elements-water cycles, difference between thunderstorms and rain showers. The students asked weather and general broadcast questions when he finished his presentation.	Cherrydale Elementary

WHNS Recruitment Initiatives Report
August 1, 2006 through July 31, 2007

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	March 1, 2007	Station Tour - Gregory Hasser/Morning Executive Producer met with 20 high school seniors & 2 teachers from Anderson Districts I & II Career and Technology Center. This was a class of High School Seniors that produce and broadcast their own newscast every day. They were very interested in the on-air and technical aspects of broadcasting. The students seemed very interested in the overall operation of the station. The students asked the News Anchors and Meteorologist a lot of questions. The station tour is designed to help further educate students about how a television station operates and the jobs within.	Anderson Districts I & II, Career & Technology Center
	March 7, 2007	Job Shadowing - 2 Students from the Radio/TV Broadcasting Class at Anderson Technology center participated in job shadowing at our station. The students spent a day in master control/operations, production, creative services and the news room. Each department explained the duties and responsibilities for each job and educational requirements needed for these Jobs.	Anderson Districts I & II, Career & Technology Center
	March 9, 2007	Student Job Shadowing - Stephanie Maxwell/News Anchor spent a work day shadowing with a senior at Carolina High School who wanted to learn more about broadcast journalism.	Carolina High School
	March 12, 2007	Station Visit - Teach Kids Chromakey effect. Jon Randall/Director worked with about 20 students, from Blue Ridge Middle School, on how to chromakey people at the blue screen, and how to create over the shoulder shots with video or other pictures. The students were allowed plenty of time for a question and answer session.	Blue Ridge Middle School
	March 14, 2007	Careers in Broadcast Journalism - Cody Alcorn/Reporter and Steve Dunning/Chief Photographer met with a class of approximately 25 students at Clemson University. The students displayed a genuine interest in the subject and asked good questions about daily newsroom operation; such as, how to break into broadcast journalism and the nature of the broadcast news industry. They also appreciated the storytelling tips and pointers we gave them, including the hands-on demonstration with cameras and other equipment.	Clemson University
	March 14, 2006	School Visit - Diana Watson/News Anchor spoke to the elementary classes at Buena Vista Elementary School about jobs in television broadcasting and news coverage. Questions and answer session followed their discussion.	Buena Vista Elementary School
	March 14, 2007	Job Shadowing - 2 Students from the Radio/TV Broadcasting Class at Anderson Technology center participated in job shadowing at our station. The students spent a day in master control/operations, production, creative services and the news room. Each department explained the duties and responsibilities for each job and educational requirements needed for these Jobs.	Anderson Districts I & II, Career & Technology Center
	March 16, 2007	Weather Presentation - Andy Wood/Meteorologist gave an weathercast presentation to a group of Boy Scouts in the 1st - 5th grades, and let the scouts ask weather or broadcast questions when he was finished with his presentation.	First Presbyterian Church of Simpsonville Scout Troops

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August 1, 2006 through July 31, 2007

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
	March 22, 2007	Station Tour - Guy Hempel/General Manager was the tour guide for 18 middle school students & 2 teachers from Anderson Mill Elementary. This group of students does a morning newscast at their elementary school. The students were interested in how we do news, what makes a good reporter and Anchor, how the equipment works and how we make money. The students were fascinated with the Weather Chromakey. Stephanie Maxwell/News Anchor and Melissa Jones/Meteorologist also spoke with their group.	Anderson Mill Elementary
	March 30, 2007	School Visit - Michael Smith/Meteorologist spoke to approximately 50 K-3 students and explained what he does as an Meteorologist, what it takes to be a Meteorologist and how weather works. Questions and answers followed his presentation.	Woodruff Road Presbyterian School
	April 13, 2007	School Visit - Diana Watson/News Anchor and Eric Mitchell/Account Executive spoke to elementary classes at Augusta Circle Elementary Career Day about jobs in television broadcasting. Questions and answer session followed their discussion.	Augusta Circle Elementary
	April 19, 2007	School Visit - Jeff Moreau/News Anchor was invited to participate in Bethel Elementary school's "Leaders Readers" program. Jeff read 2 books to the 3rd grade class about television, and followed-up with a question & answer session.	Bethel Elementary School
	April 20, 2007	Station Tour - School Visit - Jon Randall/Director provided a guided tour for 20 middle school students & 2 teachers from Chesnee Elementary School. These students produce their own daily Morning newscast, and were very interested in the on air aspects of broadcasting. Some of the students were interested in the technical/directing part of the station. The students seemed very interested in the overall operation of the station and time was allowed for students to ask questions. The station tour is designed to help further educate students about how a television station operates and the jobs within.	Chesnee Elementary School
	April 20, 2007	Station Tour - Gregory Hasser/Morning Executive Producer met with 20 high school seniors & 2 teachers from Anderson Districts I & II Career and Technology Center. This was a class of High School Seniors that produce and broadcast their own newscast every	Anderson Districts I & II, Career & Technology Center
	April 25, 2007	Station Tour - School Visit - Jon Randall/Director provided a guided tour for 20 middle school students & 2 teachers from Blue Ridge Middle School. These students produce their own daily Morning newscast, and were very interested in the on air aspects of broadcasting. Some of the students were interested in the technical/directing part of the station. The students seemed very interested in the overall operation of the station and time was allowed for students to ask questions. The station tour is designed to help further educate students about how a television station operates and the jobs within.	Blue Ridge Middle School

WHNS Recruitment Initiatives Report
August 1, 2006 through July 31, 2007

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
	May 17, 2007	Scholarship Program - Jeff Moreau/News Anchor Emceed the Ronald McDonald House of Charities Scholarship Program. This event recognizes and awards 40 outstanding High School students in the Upstate and McDonald's crewpersons currently enrolled or on their way to college. Students receive \$1,000.00 scholarships to help with tuition and fees. This event also celebrates diversity in our schools and work places.	Ronald McDonald House Charities Scholarship Program
	May 18, 2007	School Visit - Dan Bubany/Sports Director met with 27 students at Fairforest Elementary school to discuss working in television broadcasting. Questions and answers followed the discussion.	Fairforest Elementary School
	May 22, 2007	School Visit - Andy Wood/Meteorologist presented a weather presentation to 4th and 5th graders at Blythe Academy, School of Languages. The weather presentation included information on tornados, hurricanes, clouds, sea breeze verses land breeze and weather instrumentation. A question and answer session followed his presentation.	Blythe Academy, School of Languages
	July 24, 2007	Station Tour - Jon Randall/Director provided a guided tour for 9 students, ages 17-19 years, and 2 instructors. They toured the control room, news room, master control, promotions and studio. The students seemed very interested in the technical aspects at the station. Video editing and the studio were the areas they found most interesting. Questions and answers were allowed at all times of the tour.	South Carolina Vocational Rehabilitation